

FOR IMMEDIATE RELEASE

Toyo Color America Changes Name to Toyo Ink Mfg. America

New York, NY, July 9, 2008 – Toyo Ink International Corporation today announced that its wholly owned subsidiary, Toyo Color America, LLC, the sales, service and distribution arm of Toyo Ink specialty chemicals and products for the North American market, has changed its company name to Toyo Ink Mfg. America, LLC. This change became effective on July 1, 2008.

The name change reflects management's decision to integrate Toyo Color's existing business with the production and marketing operations of a new state-of-the-art manufacturing plant in Bryan, Texas, ([announced Jan. 23, 2007](#)). Expected to come on-stream this October, the Texas facility will produce adhesives and packaging gravure and flexographic inks, further expanding our product offerings and our ability to provide custom solutions to our customers.

"It's a natural transition," says Fusao Ito, president of the Toyo Ink Group in the Americas. "The decision better aligns business functions and promotes efficient use of existing resources, creating greater group synergy."

Moreover, the name change unifies the corporate name under a common banner, enabling the newly formed entity to leverage the strength of an established brand name and reputation for quality.

"The Toyo Ink name has been around for 100 years and is a respected brand in the printing and graphic arts industries," remarks Ito. "As we expand our North American business and build greater awareness of our comprehensive business activities in strategic markets such as organic pigments and specialty polymers for coatings and adhesives, and packaging inks, we will make further efforts to promote the Toyo Ink name in our marketing communications and leverage the brand's positive image."

While the corporate name has changed, the company's contact details remain the same, as follows:

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About Toyo Ink International Corp.

Headquartered in New York, Toyo Ink International Corp. is the holding company for the US operations of parent Toyo Ink Mfg. Co., Ltd. of Japan. Toyo Ink is a leading provider of high-quality, high-performance printing inks, organic pigments and specialty performance products (i.e. polymers for adhesives, coatings, inkjet and pigment dispersions), packaging inks and related products for markets in the Americas. Established in 1907, the Toyo Ink Group consists of approximately 70 subsidiaries and partners in 17 countries and employs over 6,500 people worldwide. See www.toyoink.com for more information.

For more information on Toyo Ink Mfg. Co., Ltd., see www.toyoink.co.jp.

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