

PRESS RELEASE

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Toyo Ink the ‘Press Manufacturers’ Choice’ for Print Demonstrations at Graph Expo

ADDISON, Ill. — Selecting the right ink can make all the difference in the world when it comes to production efficiency, print quality and, of course, customer satisfaction. As graphics industry professionals experience the latest technology innovations at Graph Expo 2007, many will be seeing live print jobs and finished samples printed with ink products from Toyo Ink America.

A veritable who’s who of press manufacturers again chose Toyo Ink formulations to help show their equipment in the best light and wow attendees looking to make informed and successful business decisions.

Don Newberry, manager of the Technical Graphic Center of Komori America Corp. (Booth 629), said using Toyo's HyPlus® 100 Process Series ink on the company's two demonstration presses was an easy decision.

"A major theme of our participation at Graph Expo is 'green printing,' so we are utilizing environmentally friendly materials and processes wherever possible," Newberry explained. "That includes reducing volatile organic compounds (VOCs) emissions into the atmosphere, running paper that has a high percentage of post-consumer fiber and minimizing ink and paper waste."

HyPlus 100 offers a green printing alternative in the pressroom. It is free of petroleum ink solvents, and it contains 100 percent solids, ensuring a sharp dot and superior coverage.

"We debuted HyPlus 100 ink for Toyo at Print 05," Newberry noted. "Our experience with Toyo over many years has been extremely successful. Our showroom presses traditionally print with Toyo inks as standard inks. They provide overall great printability. They have good yield and high mileage compared to products from other ink manufacturers."

At Graph Expo, Komori will demonstrate a six-color LSX29 and a four-color Spica 29, equipped with Accel Graphic Systems' Sentinel ink management system. The sheetfed presses will print on Sappi Lustro Offset Environmental (LOE) paper, which contains 30 percent post-consumer waste.

Like Komori, Mitsubishi Lithographic Presses (Booth 617) has developed a close working relationship with Toyo Ink. Mitsubishi not only employs the popular HyPlus® EC Process Series at its demonstration center in Lincolnshire, Ill., but also furnishes samples in its starter kits for new press buyers.

The press manufacturer opted for HyPlus EC to demonstrate with the eight-color Diamond 3000LS sheetfed press at Graph Expo.

“Toyo products deliver predictable results on our straight presses, as well as our perfecting presses,” said Barclay Laux, Mitsubishi’s sheetfed press specialist. “The qualities we expect from the ink are the same from one batch to the next.”

Laux added that the high pigment strength is ideal for printing solid colors.

“You can run a lower ink film thickness, even when applying heavy coverage to the sheet,” he said. “You can’t do that with a weak ink. The thicker ink film can cause offset problems. There is more risk of muddy halftones and stray ink around type.”

Other major press builders that are featuring printed materials at Graph Expo produced with Toyo inks include Heidelberg USA (Booth 1200), MAN Roland (Booth 646) and Akiyama International Corp. (Booth 3880).

Screen (USA), a leading supplier of digital prepress systems and components, will put the four-color Truepress 344 DI press through its paces in Booth 3801. Mark Crawford, product manager for Screen’s output solutions, is confident that HyPlus EC will deliver “the best reproduction possible.”

“Screen has chosen HyPlus EC as our ‘house ink,’ ” Crawford said. “It matches up well with the Truepress. It is a low-body, high-pigment ink. It lays down nicely on the sheet and traps well without any problems. Its stay-open characteristics allow us to leave it on the press throughout the show.”

About Toyo Ink America, LLC

Established in 1976, Toyo Ink America, LLC is a leading provider of high-quality,

value-added commercial printing inks and graphic arts supplies to the North American marketplace. The company has set up a unique network of distributors, pressroom specialists and sales/support experts to cover all 50 states. With computer-controlled color matching capabilities coast to coast, Toyo Ink America's commitment to quality and customer service is as vibrant and reliable as the very colors it crafts. The company's headquarters are located in Addison, Ill. For more information, see www.toyoink.com.

Toyo Ink America, LLC is a member of the Toyo Ink Group headed by parent company Toyo Ink Manufacturing Co., Ltd. of Japan, the fourth largest printing inks manufacturer in the world. Established in 1907, the Toyo Ink Group consists of approximately 70 subsidiaries and partners in 17 countries with 6,500 employees worldwide. For more information on Toyo Ink Manufacturing, see www.toyoink.co.jp/en/.

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