

PRESS RELEASE

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Page 1 of 3

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Toyo Ink to Exhibit at drupa International Graphic Arts Show

New Product Offerings, Strategic Business Plan Unveiled in Hall 4, Booth C40

Tokyo, Japan – Toyo Ink Manufacturing Co., Ltd. unveiled today its plans to exhibit its world-leading print innovations at the drupa international graphic arts show, held May 29 - June 11, 2008, in Düsseldorf, Germany.

Toyo Ink's Show Background and Basic Concept

The announcement marks the second time the Toyo Ink Group will be participating at drupa. At the previous show in 2004, the group presented a booth under the theme “establishing the Toyo Ink brand around the world with the introduction of a wide variety of innovative products and technology”. Subsequently, the company carried on this theme at the international graphic arts shows of Print (Chicago, USA; September 2005), IPEX (Birmingham, UK; April 2006), IGAS (Tokyo, Japan; September 2007), further deepening Toyo Ink brand recognition and penetration.

The Toyo Ink Group has now made a mark in all four of the largest international printing exhibitions, enabling the company to live up to the vision laid out in its original theme. Moreover, marking the dawn of a new era on the heels of its centennial anniversary in January of 2007, the company will highlight the latest in its product and technology offerings under a new theme “building a successful foundation for business in Europe”.

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Furthermore, this year at drupa, Toyo Ink will continue to use the group's global tag line "Value You Can See" as its fundamental show concept. The tag line emphasizes the aim of the company's manufacturing-based operations, namely through its various high performance materials, environmentally harmonized products and next-generation materials and related products, to propose and provide the utmost value not only to the print-related industries but also to a wide range of industries and people throughout the world, continually posing creative ideas and solutions for a new era.

Exhibition Highlights

At the Toyo Ink exhibit space in Hall 4, Booth C40, taking center stage will be a variety of high-quality, high-performance products, such as printing inks and next-generation print materials targeting the European marketplace. Additional exhibit details will be announced in upcoming weeks.

Moreover, in addition to actual product displays, Toyo Ink will make public its strategic business plan for Europe. The Toyo Ink Group already maintains an extensive sales distribution network in each country within Europe, and details of this scheme will be outlined in a subsequent announcement and at the booth site.

Show Dates: Thurs., May 29 to Wed., June 11, 2008
Times: Daily, 10 am - 6 pm
 Saturday & Sunday, 10 am - 5 pm
Venue: Düsseldorf, Germany at the Messe Düsseldorf
Toyo Ink Booth: Hall 4, Booth C40

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About the Toyo Ink Group

The Toyo Ink Group is headed by Tokyo-based parent Toyo Ink Mfg. Co., Ltd. The Group consists of 26 companies in Japan and 47 companies from 16 countries, employing approximately 7,000 people worldwide. The Toyo Ink Group is a leading manufacturer and supplier of a variety of chemical products based on its unique color materials, adhesives and resins technologies accumulated over a century of manufacturing expertise in pigments and printing inks. In recent years, it has been making worldwide headway with its specialty chemicals designed for a wide variety of fields, such as materials for flat panel displays, leveraging its proprietary technologies and advanced manufacturing model to develop leading-edge products. See www.toyoink.co.jp for more information.

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